

# ACEA POLICIES and PROCEDURES

Section: ACEA Membership	Index: 410.00	Supersedes: New
Subject: ACEA Directory & Newsletter Advertisement		Effective: April 10, 2008
Proposed By:  Board Members  Date March 13, 2008	Approved By:    Date	

## **Purpose**

To ensure members have fair access to advertise their company in the Membership Directory and the Monthly Newsletter. And,

To ensure that ACEA does not provide the appearance of promoting a non-member firm / company.

## **Scope**

This policy applies to all non-members seeking to advertise in the Membership Directory and the Monthly Newsletter.

## **Policy**

At no time shall a non-member place an advertisement in the Membership Directory or the Monthly Newsletter.

## **Procedure**

As the Executive Director receives requests from non-members the ED will notify the firm / company of this policy.